



## AMERICAN SUBCONTRACTORS ASSOCIATION OF WISCONSIN

### Advertising Opportunities - 2011

ASA of Wisconsin Members & Friends,

There's no Industry and Trade Directory this year. In a day when contractor listings are readily available – including the one on the ASA-WI website – a printed Directory just didn't seem as relevant as it once was. For those who advertised in the Directory over the years, we thank you, and we ask for your consideration....

We still believe that our members benefit by having their names, logos, and advertisements in front of potential customers. We have a new concept and new opportunity – a quarterly newsletter directed not just to members, but to GCs, CMs, architects, engineers, end-users, government officials, and others, including the media, who shape the industry.

We're going to put ASA of Wisconsin and our members in front of this group four times a year (rather than just once a year). You'll continue to reach potential customers, but you'll have increased exposure and impact. The newsletter will be packed with valuable information about the industry so it will be something readers will look forward to receiving. Its electronic format will allow readers to forward it to others AND for give you the opportunity to link your advertisement directly to your website.

Sure, we want your support for the association, but we want you to utilize this low-cost and high-impact publication to get your name in front of the people who are looking for subcontractors, material suppliers, and those who provide services to the industry.

Provide us with an ad (color or black & white) and the link to your website. Select the size of your ad: full-, half-, quarter-, or eighth-page. Commit to a single issue or the entire year. We'll handle everything else! Payment can be made by check or credit card.

Pricing is as follows, for a single issue or all annual (four issues) are:

	<u>Single</u>	<u>Annual</u>
Full	\$200	\$600
Half	\$100	\$300
Quarter	\$50	\$150
Eighth	\$25	\$75

For more information, contact ASA of Wisconsin at (414) 227-1230. We appreciate your consideration and support!



**2011**  
**American Subcontractors Association of Wisconsin**  
*Advertising Opportunities*

**Submit completed form, payment and artwork to:**

ASA  
660 E. Mason Street  
Milwaukee, WI 53202

Phone: (414) 227-1230  
Fax: (414) 271-2002  
mail@asa-wi.org

**Please provide the following information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Date: \_\_\_\_\_

<b>Cost:</b>	<u>Single</u>	<u>Annual</u>
Full	\$200	\$600
Half	\$100	\$300
Quarter	\$50	\$150
Eighth	\$25	\$75

**Application AND payment must be received with this form or, if you choose to be invoiced, no later than 30 days after submitting the form. Please indicate your preference for payment:**

- \_\_\_\_\_ Check enclosed (payable to ASA Wisconsin).
- \_\_\_\_\_ Invoice me (payment due within 30 days).
- \_\_\_\_\_ Credit Card.

Name on Card (Print): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ CSC#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_