



**SURETY
ASSOCIATION
of WISCONSIN**

Why You Need To Get Out of the Construction Business

How To Turn Your Business Around In An Industry in Turmoil

A Program for CEO's, Presidents, Business Owners and Senior Leaders.

**Tuesday, February 28, 2012
Radisson Hotel Milwaukee West
2303 N. Mayfair Road
Milwaukee, WI**

ASA of Wisconsin
Construction Financial Management Association
Surety Association of Wisconsin

12:30 p.m. Registration
1:00 p.m. Program
4:00 p.m. Networking Reception

Sponsorship Opportunities

With an audience of more than 100 expected, this program is an outstanding opportunity to increase the awareness of your company and its products and services across the *entire construction industry* – general contractors, subcontractors, material suppliers, and service providers. Better still, the program is geared toward the top management in these firms – the *decision-makers* you are trying to reach.

We appreciate your consideration of sponsorship at one of the following levels:

\$1,000	Presenting Sponsor	1 Available
\$500	Partner	3 4 Available
\$250	Associate	9 40 Available

All sponsors will be recognized in pre-event communications, announced the day of the event, featured on a PowerPoint the day of the event, included in the event program, and thanked in the various association newsletters and on their websites. Sponsors are encouraged to use the post-event networking period to make new contacts and to renew existing contacts!

Presenting Sponsor of this event can bring four people to the event at no charge. The Presenting Sponsor may also say a few words about their company and will introduce the speaker. Presenting sponsor also receive a table-top display.

Partner-level sponsors can bring two people to the event at no charge. Partner-level sponsors also receive a table-top display.

Associate-level sponsors can bring one person to the event at no charge.

Why This Program Is Important to the Industry

This program is important for companies that want to....

- Improve their ability to compete
- Build an organization that attracts top people and clients
- Boost profitability by removing the obstacles to that goal
- Position their company as a problem-solver so they won't have to compete on price

Next Steps

To sponsor the event, complete the form below. If you have additional questions, please contact the ASA of Wisconsin office at (262) 532-2440.

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Presenting Sponsorship..... \$1,000

Partner Sponsorship..... \$500

Associate Sponsorship..... \$250

Door Prize Donation(s) _____
(Door prizes will be presented during the Networking Reception)

Return check payments to: **ASA-WI**
W175 N11117 Stonewood Drive, Suite 204
Germantown, WI 53022

Payment by credit card:

Name on Card: _____

Type of Card: _____

Account #: _____

Exp. Date: _____

CVV Code: _____

Billing Address: _____

E-mail for payments/logos: asa@teamwi.com

Fax forms to: 262/532-2430